

Carrie Pyle Lawrence

Creator. Writer. Storyteller.
Los Angeles, California

46K Instagram | 92K TikTok

User-supplied counts, October 2026



Your brand. My storytelling.

I combine television production, creative direction and marketing experience with a natural on-camera presence. My work brings a relatable perspective to brands across beauty, wellness, food, home and active living.

CONTENT I CREATE

Product demos & everyday-use videos
On-camera testimonials & storytelling
Short-form social video & paid creative
Creator partnerships & event content

BRAND FIT

Beauty & skincare
Health & wellness
Food & beverage / Home & lifestyle
Fashion / Golf & active living

SELECTED PORTFOLIO

Dreft / Hero Bread / Hometap / Momofuku / MoonBrew
View video examples: www.diaryofadivorcee.com/ugc/

LET'S WORK TOGETHER

Send your goals, deliverables, timeline and intended usage.
I'll put together a custom proposal.
UGC production and audience posting are scoped separately.

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